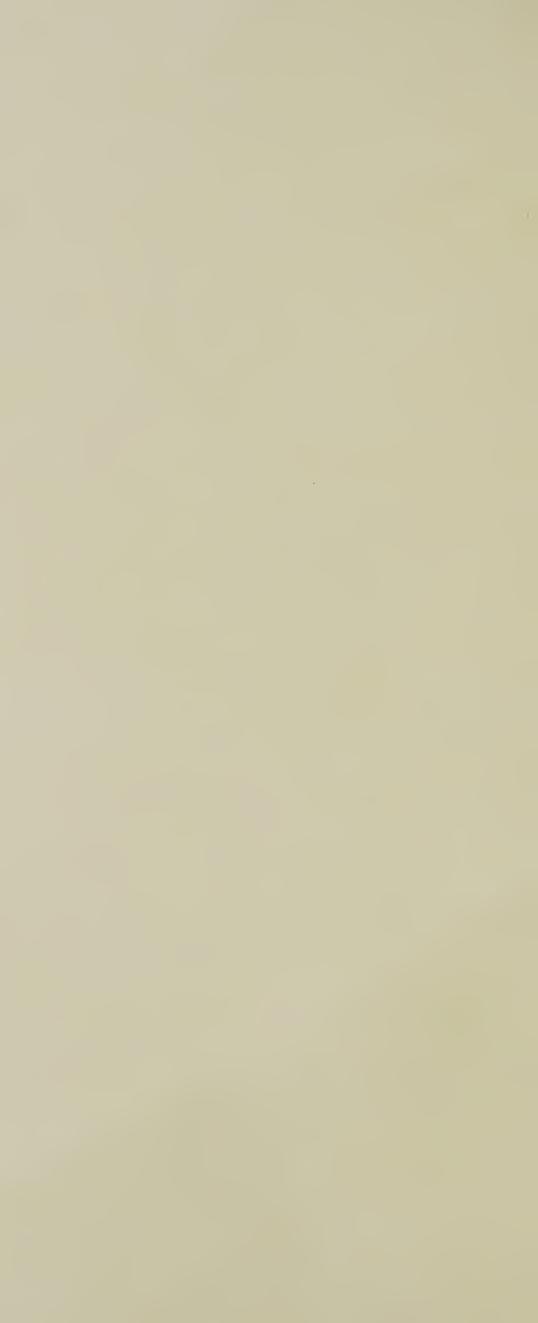
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SELINGER'S DAHLIA GARDENS

684 Capital Ave., S. W.

BATTLE CREEK

MICHIGAN

PRIZE

WINNING

DAHLIAS

Greetings to Our Friends and Patrons:

It is with pleasure that I am sending you my Price List for 1938. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available for you only the best Dahlias at prices within reach of every one. Therefore, instead of getting out a fancy catalog, I have prepared this Price List to take its place, and have passed the saving on to every Dahlia lover who places an order with me by reducing my prices, thereby enabling many to enjoy the better Dahlias at prices that fit their pocketbooks.

better Dahlias at prices that fit their pocketbooks.

I have greatly enjoyed reading the many letters I received this past season, telling me of the various successes obtained from stock purchased from me. This was very gratifying, and you can rest assured I will continue to give the best of quality, good service, and give the other fellow the kind of treatment I myself would like to receive. I would like to meet you all personally, and again extend the invitation to those who have not seen our gardens, drop in and let's get acquainted.

Thanking you for the courteous patronage I have enjoyed, and hoping I can serve you again this coming season.

Respectfully yours,

CHARLES SELINGER.

A Kind Word

11:00 A. M., May 28, 1937.

More than pleased; and did they come through Thanks. Keep me on your mailing list. fine? Yes.

Thanks again.

Yours as B-4,

FRANCIS A. MOORE, Michigan City, Ind.

Special Information

All orders, large or small, will be appreciated, and if you send in the names of five or more of your Dahlia friends with an order of \$2.00 or more, I will add a root or plant of 50c or more value free to your order. Have your friends write a card for our price list if you are not sending in an order, and names with it. Or if you do not wish to keep our price list and care to pass it on to some one interested, it will be appreciated.

State and Federal Inspected Roots and Plants

We ship roots and plants that have been inspected and all out of the state orders will be accompanied by a certificate of inspection.

We grow and ship them in $3 \times 3 \times 3$ inch bands which hold twice as much dirt as a 3-inch pot, and it stands to reason

they are stronger and better.

IMPORTANT

Notice on Green Plant Shipments. Plants will be shipped from May 1st to June 15th, but cannot be sent C. O. D., as this causes delay. When roots and plants are ordered together, roots will be held and shipped with the plants unless otherwise specified.

Order Early. By so doing you will be assured of getting all of the Dahlias wanted, as the demand for some varieties exceeds the supply.

Time of Shipment. Unless ordered otherwise roots will be shipped between April 15th and May 31st by Parcel Post.

Do not send cash by mail unless you have it registered.

Terms. Remittance may be made in the most convenient way when sent with order. Or if desired, 25 per cent when order is placed; balance to be paid at time set by you for shipment of stock.

Minimum Order. On all orders less than \$2.00, add 15 cents for postage. All orders \$2.00 and up delivered prepaid.

Ail Orders are acknowledged the day received. your order. Write name and address plainly. Keep a copy of

Substitution. We never substitute unless requested to do so.

Abbreviations Used. F. D.—Formal Decorative; I. D.—Informal Decorative; S. C.—Semi-Cactus; Str. C.—Straight Cactus.

Prices. Our prices are for good quality stock, carefully grown and handled, and are as low as is consistent with good service, liberal replacement policies, extras that please, and the supply of the variety.

If you desire your order sent Special Delivery, add 25c.

HERE ARE REAL BARGAINS **Dahlia Collections**

COLLECTION NO. 1. Adirondak Sunset, California Idol, Murphy Masterpiece—three of the largest and best stars of the Dahlia world. (Plants). \$1.40.

COLLECTION NO. 2. Oakleigh Monarch, Lord of Autumn, Pride of Austenburg, Ballego's Surprise. The pride of the showroom, regardless of any others, at a price that fits your pocketbook. (Plants). \$2.00.

COLLECTION NO. 3. Forest Fire, Amelia Earhardt, Man-O-War, Miram Hopkins, Rockley Moon, Red Jug. Some of the better ones that still remain in the prize-winning columns. (Plants and Roots). \$3.25.

COLLECTION NO. 4. Thos. A. Edison, Ruby Taylor, Jersey Dainty, Mrs. George Le Boutlilier, Josephine G., Monmouth Queen, Cavalcade, Colonel Lewis, Jersey Melody, Treasure Island. Here is a real worth-while money-saving bargain. (Plants and Roots). \$3.50.

Mixed Varieties

Eight Good Unlabeled Dahlias In digging and packing we lose the tags of some good varieties and we put them in the mixed ones, also put in some varieties we only have a small stock of to reduce our varieties. Try them. You may get one root of more value than you pay for the lot.

EXTRA

Here It Is—My Special Offer
MY SPECIAL OFFER. One plant each of Fire Ball and Hunt's Velvet
Wonder, the two outstanding Dahlias, with the most consistent prize
winning performance, bar none. Sent postpaid for only \$1.50.

SELINGER'S DAHLIA GARDENS

PHONE 8875

684 Capital Avenue, S. W.

Battle Creek, Michigan

1938 PRICE LIST

World's Best Blue Ribbon Winners

Plants Roots ADIRONDACK SUNSET, I. D. (89), LL., 6 ft. Color, scarlet red with golden tips and reverse. Center of the flower is tipped golden orange. The favorite by popular vote at the New York Botanical Gardens in October, 1934. The petals are long and broad, forming a high center. One of the best growers we had in the garden. Don't pass it up... .50 \$.65 .50 .75

ANDREA ERICSON (Fisher & Mason, 1931), I. D. Made good in all parts of this country as well as in foreign countries. PURE WHITE exhibition Dahlia. The huge flower is composed of broad oval petals with pointed and slightly twisted tips, which gives the flower a fluffy appearance. (H. R.)

ARCTURUS, F. D. A star of the first magnitude. Received Certificate of Merit at Storrs, 1933. This variety produces high quality flowers. A scarlet red suffused deep yellow and with yellow reverse. The stems are uniformly good and of proper length. Arcturus is a strong grower and good keeper when cut.

BALLEGO'S SURPRISE (Ballego 85C 86E), 1936, Bloom 9 x
5, Bush 5 ft. The most needed variety that has been imported for some time. Truly a white Frau O. Bracht but easier to grow. It keeps wonderfully well when cut and is easy to handle both as a commercial and an exhibition variety. Deep, full-centered blooms on strong erect stems with bush growth that is very desirable. This variety won many awards in Europe and will be a consistent winner in this country as it is already very popular popular

BETTY COLTER, I. D. (87), LL., 3 to 4 ft. A light salmon red throughout, shading to old rose at the base, of the long rolled petals, the blooms are of good size and form, and are held erect on the best of stems. An early, free and continuous bloomer.

.75

.75

.35

.50

.40

BUCKEYE KING (Golden Rule, 1934), F. D. A verv large,	Plants	Roots
BUCKEYE KING (Golden Rule, 1934), F. D. A very large, clear growing amber yellow. Stems are long, always good with all flowers facing. On Mr. Hart's Roll of Honor CAVALCADE, F. D. (90), LL. (Groll). A formal decorative of the Jersey Beauty type. Size of bloom, 7 to 9 inches; height of bush, 5 to 6 ft. The best stemmed variety ever grown in our gardens. Leathery foliage.	.40	.50
The color is a beautiful shade of old rose or mulberry pink. Every flower comes perfect, facing you. A free bloomer	.40	.60
low has a coast to coast record as a winner. On Hart's Honor Roll. Certificate at Storrs. It did well in our garden. The petals curl back so that it looks like a giant chrysanthemum. A fine grower. With Lord of Autumn and America's Sweetheart it gives us three great yellows, but I can not make up my mind as to	ı	
which I like best		.80
rough, thick foliage	.50	.40
clara carder (Kemp, 1936), (Dec.) One of the greatest pink decorative Dahlias we have ever grown. Its formation is on the border line between formal and informal decorative, and is in a color class by itself, it being a beautiful shade of clear Cyclamen pink, the only Dahlia we know of this color		
COLONEL LEWIS (Provins, 1935), I. D. Here we have a winner, in a deep rose pink, reverse same color. An early bloomer with the best of stems and foliage. Foliage of deep green and crinkly petals. Very attractive. Every		
plant a good grower in 1937	.50	.75
CROYDON (Brand-Kemp, 1932), I. D. One of the largest and best new pure whites for exhibition. 10 to 12-inch flowers. Strong stems hold flowers well above the		.80
DADDY KEMP (Kemp, 1935), F. D. This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep. The color is a rich purplish red. Should be grown to four stems to make these strong		
enough to hold the flowers. (H. R.) DOROTHY STONE (F. & M. 84E), Bioom 9 x 4, Bush 4 ft. Suitable for the garden and show room, although not as spectacular as Kathleen Norris. It is a darker pink and a deeper flower. A good grower with stems long and erect	.50	.60
DWIGHT MORROW (Dahliadel, 1931), I. D. A gigantic cardinal red Dahlia, much admired by visitors for its rich color. (H. R.) EDWARD T. RINDFLEISCH (Rindfleisch 82E), Bloom 9 x 5 Bush 4½ ft. A bright scarlet. The imposing appearance		.40
is due mainly to the large, broad petals of the bright flowers held well above the foliage on strong, straight stems. Free bloomer	.50	45
and veined soft cardinal		.65
FORT MONMOUTH (Kemp 85E), Bloom 11 x 4, Bush, 6½ ft. The predominating color is rich claret with brightness unusual in darker tones. Flowers are full-centered and well-formed, borne on long, stiff stems high above the	1.25	
foliage		.40

	Plants	Roots
HILLCREST MANDARIN, I. D. (89), LL., 5 to 6 ft. A flashy big flower, brilliant Oriental scarlet and golden yellow. One of the brightest color combinations I have ever seen in a Dahlia. The plant is a thrifty grower and a free bloomer. Will produce many 12-inch blooms on three-foot stems.		.50
HUNT'S VELVET WONDER (Hunt-Burnett Bros. 84E), 1935, Bloom 10 x 6, Bush 5½ ft. This variety won the American Home Achievement medal in New York and won in Camden as the best Informal Decorative Seedling in 1934. The attractive broad petaled blooms are huge and have good, full centers and great depth. The flowers of deep rosy magenta blending into a true purple are well proportioned with large, dark foliage	.60	1.00
JANE COWL, I. D. (88), LL., 5 to 6 ft. Color, a warm buff and old gold, blending to apricot and rose at the center. Bush growth is ideal with strong stems holding the giant flowers upright		.15
JAYSEEDEE (Draude 85E), Bloom 4½ x 3½, Bush 4½. A beautiful ball-shaped dahlia of soft reddish violet striped and speckled rich red. Bush compact, but fine stems can be produced by disbudding. A winner on the exhibition		
table		.40
JERSEY'S MELODY (Waite, 1932), S. C. Tyran rose, shading to silver tips, with silver reverse. A very striking variety held on stiff stems. (H. R.)		.40
JERSEY'S DAINTY (Watte). Straight cactus. A lovely and very satisfactory Dahlia, white with a faint overtone of pink. At times some of the flowers were pure white. The growth is excellent, the stem is fine, and it is a profite bloomer.		.50
JOSEPHINE G., S. C. (88), ML., 4 ft. Color, true rose pink, petals tipped pinard yellow. Unusual bloom formation attracts everyone. Its fluted petals, vivid coloring, proud upright blooms and splendid habits of growth make it a real addition to any col-		.50
lection		.35
KATHLEEN NORRIS, I. D. (F. & M. 87). Bloom 10x5; bush, 5½ ft. This outstanding exhibition Dahlla is a true rose pink, deepening to mallow pink, with young central petals a lighter shade. Petals are broad and overlap each other. Blooms are held erect on long, strong stems. You will find this Dahlia is still a great		
prize winner		,40
KEMP'S BLACK KNIGHT (Kemp, 1935), I. D. The nearest we can come to it is dark velvety maroon, almost black The flowers are of great size, often up to 14 inches in diameter, and are held high above the foliage on thick		
stiff stems		:75
LORD OF AUTUMN, I. D. (90), LL., 5 ft. We again take pleasure in calling your attention to this great yellow Dahlia. Its rich golden yellow flowers do not bleach or burn, even in the most intense sun heat. The flower, of immense size, can be grown to 13 inches and over in width by 7 to 9 inches in depth, and are held high above the luxuriant foliage on stiff stems. Plant grows to five feet in height, wide spreading and many		
branched, each branch being crowned by a giant bloom. It is no uncommon thing to see two to five giant blooms on a plant at a time. Awarded more first prizes in the classes for the largest and most perfect bloom		
than any other Dahlia shown in the 1934 shows and	5 0	40
MAN O' WAR, I. D. (87), LL., 5 ft. Was the outstanding dark rich carmine red of the season and one of the best keepers. Winner of the American Home Achievement Medal in 1932 and on 1933 Honor Roll. A favorite	.50	.75
MARY HELEN (Alling 85E), Bloom 4½ x 3½, Bush 5 ft. A welcome addition in this type. Color, deep canary yellow. The plants are vigorous and produce quantities of well-formed blooms on good stems. Very desirable		.60
and a winner on the exhibition table	.40	.50
similar in color although of a rather loose and shaggy formation. A real giant in size. Color, soft salmon pink with carmine suffusion		1.00
a favorite with thousands of visitors, an orange cactus, free bloomer, extra good stems. Attracted a lot of attention in our display at the Mid West show, also at		
the New York show. On Hart's Honor Roll	.40	.50

MISS ELSIE JANE (Dahliadel 85C 87E), 1934, Bloom 6 x 4, Bush 5 ft. This variety is continuing to win on the ex-	ants	Roots
hibition table, especially in the basket and arrangement classes as it is just about the most artistically formed dahlia we have ever seen. In color, too, it is unique, being a shrimp pink with cream shadings at center and		
tipped violet rose, a fine and useful color combination MRS. GEORGE LE BOUTILLIER (Ruschmohr 85E), 1935, Bloom 10 x 5, Bush 5 ft. As an exhibition dahlia this variety did considerable winning last season and has been shown 14½ inches in diameter. It has given Murphy's Masterpiece plenty of competition as it is quite similar in		.50
form and also a red, but this one is described as a carmine red	.50	.75
MURPHY'S MASTERPIECE, I. D. (87), LL., 4 to 5 ft. Immense dark red that takes its place as one of the outstanding exhibition varieties of all time. It was more in evidence than any other variety at the fall shows last year. There seems to be no limit to the size that this great Dahlia can be grown. Stem and growth		
MYRA HOWARD, I. D. (85), ML., 5 ft. The color of this marvelous Dahlia is a glowing combination of saffron	.60	.85
yellow and gold with tints of salmon. A wonderful plant and thrifty grower, producing giant blooms freely on long rigid stoms.	.40	
MONMOUTH CHAMPION (Kemp 85E), Bloom 11 x 4, Bush 5½ ft. Popularity seems to stay with this variety. A vigorous grower, producing beautiful exhibition blooms of brilliant scarlet orange. Perfect stems and insect-	.40	
resistant foliage. Still a consistent prize winner	.40	
primrose to cream yellow. A mighty fine variety		.60
and healthy and stems erect	.40	.50
name for itself in the Formal Decorative class on the show table. Deep, full centered blooms on strong, erect stems. Splendid keeping qualities. Habit of growth is very vigorous and rugged. Color is crimson carmine, which does not fade. Certified at East Lansing	0	,
which does not fade. Certified at East Lansing	.75	1.00
width are held erect facing sideways		.40
dahlia we know of. Color a bright, clear lavender, slightly tinted lilac. ORIENTAL GLORY, I. D. (85), LL., 5 ft. One of Indiana's finest introductions. A brilliant deep orange of irresistible beauty. Fine plants, insect resisting. Winner	.50	.75
at World's Fair, Achievement Medal at Indiana show and on 1933 Honor Roll	.50	.65
always closed and all alike; stem stalks very tall, straight and long-jointed. A nearly perfect dahlia		.65
rose and shell pink that blends wonderfully well with Frau O. Bracht	.40	.50
imum of disbudding. A profuse bloomer with flowers averaging more than ten inches throughout the season PRESIDENT FRANKLIN ROOSEVELT, I. D. (Andrews). A	.50	,75
massive flower of striking color and growth. Bright carmine red with yellow reverse. Very popular. QUEEN CITY (Peck, 1936), F. D. A formal commercial type, of a scarlet pink color; excellent stem on long upright branches starting from near ground; height of plant, 3 to 4 feet; a very early and continuous bloomer. Winner at Cleveland as best keeper. A remarkable cut	.50	.75
flower variety. On Honor Roll	.50	.75

		Roots
RED JUG (Preas-Ruschmohr, 1935), I. C. or S. C. This remarkable brilliant crimson or cardinal red Dahlia with		
yellow tips has wonderful keeping qualities and cane-		
stiff stems that hold the flowers perfectly facing. Foliage is insect-resistant. Won many prizes. Certified at		
ROCKLEY MOON (Ruschmohr), F. D. Another impressive	.75	1.00
formal decorative which made the round of the shows		
this past season with startling success, and an out- standing variety at Storrs, where it received a Certifi-		
cate of Merit. A large flower of exceedingly bright		65
yellow, with bronze tints at the center	.50	.65
from the Pacific coast which has met with instant approval wherever grown. The color is carmine and the		
large deep blooms are supported by perfect, long, stiff		
stems. Awarded a Certificate at Storr's in 1932		.50
in every garden. Color, a flaming red with a slight		
touch of gold at the center. The exquisite coloring is at once fascinating, but what formation and stems. The		
blooms regularly measure from 10 to 12 inches in diam-		
eter and 6 inches in depth, and the long horn-like petals so perfectly rolled and incurved give rare form		
and character to a flower of unusual brilliancy. The rugged almost leafless stems give the impression of		
being nearly as thick at the top as at the base		.50
SHAHRAZADE (Newsome, 1932), I. D. Another remarkable shade of bright pink similar to but deeper than		
the old "Delice." The form and size resemble Jane		
Cowl and the bushes are also vigorous. (H. R.)		.40
excellent habits of growth. Early and free bloomer		.50
SULTAN OF HILLCREST (Scott 83E), Bloom 11 x 6, Bush 3 ft. The unique form with the petals recurving to the		
stem attracts one's attention. Huge blooms of lemon		
yellow with reverse of rosy pink on strong stems, giving an unusual color effect. A dahlia for the largest bloom		
class. Certified at Storrs	.50	.7 5
royal purple Dahlia with the sheen of velvet. Named		
in honor of the electrical wizard with his permission. The flower is of staghorn formation which adds greatly		
to its beauty, free flowering with perfect stems. Dark green insect-resisting foliage. Should be in every		
garden	.40	.50
TREASURE ISLAND (Dahliadel), Bloom 10 x 5, Bush 5 ft.		
One of our brightest autumn shade dahlias. Color, bright apricot with gold and rose suffusion, and shadings. It has been a wonderful success especially in a dry season		25
WENOKA, F. D. (90), LL., 5 ft. This variety was a sen-		.35
sation in the trial gardens at East Lansing and is one of the greatest Dahlias I've ever seen. It is also one		
of my favorite colors, an improved Orinda, same ex-		
ceptional stems carrying the great blooms way above the foliage. On two 1934 Honor Rolls	.50	.75
W. H. T., F. D. (87), LL., 5 to 6 ft. One of the out-		
standing Dahlias at the A. D. S. show in 1930. An unusual shade of old rose, very large exhibition flowers		
produced on very strong, straight stems		.40
AMBILATURE BALLIAC		
MINIATURE DAHLIAS		
BABY ROYAL, S. C. A new Gold Medal miniature from England and one of the most outstanding prize winners		
so far introduced in this class, always winning the blue ribbon wherever exhibited. It is a beautiful little		
flower of salmon-pink and apricot with gold shading.		
Stems are long and wiry and blooms are of most grace- ful formation, as florets are rolled and incurved		.35
BISHOP OF LANDAFF (86S), M. P., Bloom 3 x 1½, Bush 4 ft. This is an unusual and attractive flower, petals		
being bright scarlet with a center of deep garnet. Foliage		
is lacy of a reddish bronze color. Wonderful for land- scape effects and home arrangements. Very popular as		
a cut flower		.40
FAIRY (Bond, 1934). This dainty little Dahlia is best described as a miniature Jersey's Beauty, it having the		
same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals		.35
ORCHID LADY, F. D. (Groil). Bush, 41/2 ft. It is very		
well named; the color is amaranth pink to mallow pink. Has fine stiff stems. Healthy strong plant, and a		
profuse bloomer. It has two A.D.S. Certificates		.35

Winner at the Midwest show	.45
TEDDY JOHNSON (84S), M. B., Bloom 3½ x ½, Bush 3 ft. White suffused and tipped Tyrian rose. On good stems. Blooms uniform	.30
stems. Diooms umomi	
	•
MINIATURE COLLECTIONS	
Four Miniature Roots, your pick\$	1.15
· · · · · · · · · · · · · · · · · · ·	
POM POMS	
The Finest Flowers for Cutting or Table Bouquets Will Keep for Three to Five Days	
ARTHUR. Small brilliant scarlet; fine stems\$.25
AMBER QUEEN. Beautiful shade of amber	.20
BELL OF SPRINGFIELD. A small flower of soft rosy red	.30
CHICKEY. A small cherry red flower	.25
GOLDEN OUEEN. Deep golden vellow: a little large but	
long stemmed and makes it the finest for basket work or bouquets	.20
	.25
MARY MUNN. A fine pure lavender	.25
MINNIE MOUSE. Rich burgundy red with white tips	.25
TOM THUMB. Small bright red	
Bargain Pom Pom Collection	
Six Pom Pom Roots, your pick\$	1.00
Ten Pom Pom Roots, your pick	1.50

Plants Roots

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They Grow the Best.

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